

Office supply store. A Man and Woman stand staring at a printer and its price tag.
Man fumbles in his pockets.

Man: Was this the best price we saw online? I can't remember, and I think I might've left the list at home...

The Woman pulls out her i-Phone and snaps a picture of the bar code.

Man: What are you doing?

Woman: Seeing if this is the best price. Look, it's not – the best price is at Jordan's.

She shows him the screen.

Man: Where and what is Jordan's?

On the i-Phone screen we see the GPS load and a route appear.

Woman: It's a store ten miles away. I got this new app, ShopSavvy...

A shaft of celestial light shines down on the Man's face as a chorus of angels sings.

Man's dream sequence:

Man in a hardware store with his baby in a sling. He stops and picks up a cordless drill. He snaps the bar code and sees it's cheaper somewhere else and puts it back on the shelf, whistling as he walks out.

Man and Woman at a bookstore. Woman comes over with a copy of *The Kama Sutra*. Man snaps the barcode. Yes, this is the best price. They smile at each other and move to the check-out.

Man and Woman are checking out a washer and dryer. As the salesman talks to the Woman, the Man snaps a picture of the barcode. The GPS shows them where they're cheaper – a department store only 5 miles away. They high-five and walk away, leaving the salesman looking confused.

Man sits at a computer in front of a spreadsheet. A column reads: "Money saved this month: \$1100."

Woman (VO): Honey? Honey – are you okay?

Man comes back to reality.

Man: Yeah. Just...considering the possibilities.

As the words appear on the screen, we hear the Announcer's voice:

Announcer: Don't just shop smart. ShopSavvy. Available for free to i-Phone users at i-Tunes.